



Jerry Fanelli

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[Book a 30-minute call](#)

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Who am I

I build AI agents and the systems around them. Co-founder and CEO of [Luminex](#), a Bitcoin launchpad that has grown past 60,000 users and handled tens of millions of dollars in Bitcoin transactions, where I lead the backend and data work; before that, Business Intelligence Engineer at Amazon EU.

AI agents are what I work on every day: I try each new tool on real work, keep only what holds up, and ship small products of my own, which is where most of what I know comes from.

How I can help you

Where would AI actually help in your week?

Most people I talk to are interested in AI and can tell there is something useful in it, but not where to start, or which parts of their own work it applies to.

I help you find practical uses for AI in your work. I can explain the tools, help you use them, or build something around your task.

If you are not sure it applies to your work

We go through what you actually do in a week and look for the places where help is worth trying. Sometimes the honest answer is that it is not, yet, and I will tell you so.

If you know the task but not the tool

I walk you through the one that fits, on your own material, until you can run it without me.

If nothing off the shelf fits

I build a small custom tool around the task, and you keep it.

Experience

Luminex 2023–present Co-founder & CEO	Bitcoin launchpad. Backend and data engineering lead. Full-time since April 2024.
	60,000+ users Tens of millions of \$ in Bitcoin transactions managed
Amazon EU 2021–2024 Business Intelligence Engineer II	Automated BI solutions, data pipelines and monitoring dashboards for Supply Chain Inbound, in SQL, Python and AWS.

Selected projects

Gitmoot gitmoot.io	Built a shared workflow for AI coding agents, with coordinated jobs and reviews through GitHub.
Herdrup herdrup.themartian.app	Brought coding-agent status and terminal replies to the phone.
Among Friends amongfriends.themartian.app	Built pass-the-phone party games that work offline, without accounts.
KeepHair keephair.app	Brought daily hair care routines and photo comparisons into one iPhone app.

Education

- Bocconi University**
MSc in Data Science and Business Analytics, 2021
BSc in Business Administration and Management, 2019
- Self-taught coder & AI agentic engineer**
Still learning through building.

Start with one task.